



New Rock

Intelligent communication solution & service provider

For MSEs Office solution

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Marketing Team

Content

Micro and small enterprises (MSEs) are the biggest and most vibrant players in economic activities. A significant difference between them and medium and large enterprises (MLEs) is that IT investment is insufficient or even non-existent. Taking office telephones for example, MSEs often apply to the carriers for direct telephone subscription. Externally, no switchboard number or personalized inbound call greeting is set up, failing to display their corporate or brand image. Internally, employees are unable to place calls to each other via extensions. This leads to high communication costs and low communication efficiency.



For MSEs with limited funds, technology, and strength, how can they be transformed into “smart MSEs” at the lowest cost and investment in IT?

New Rock Application for MSEs (within 50 extensions)

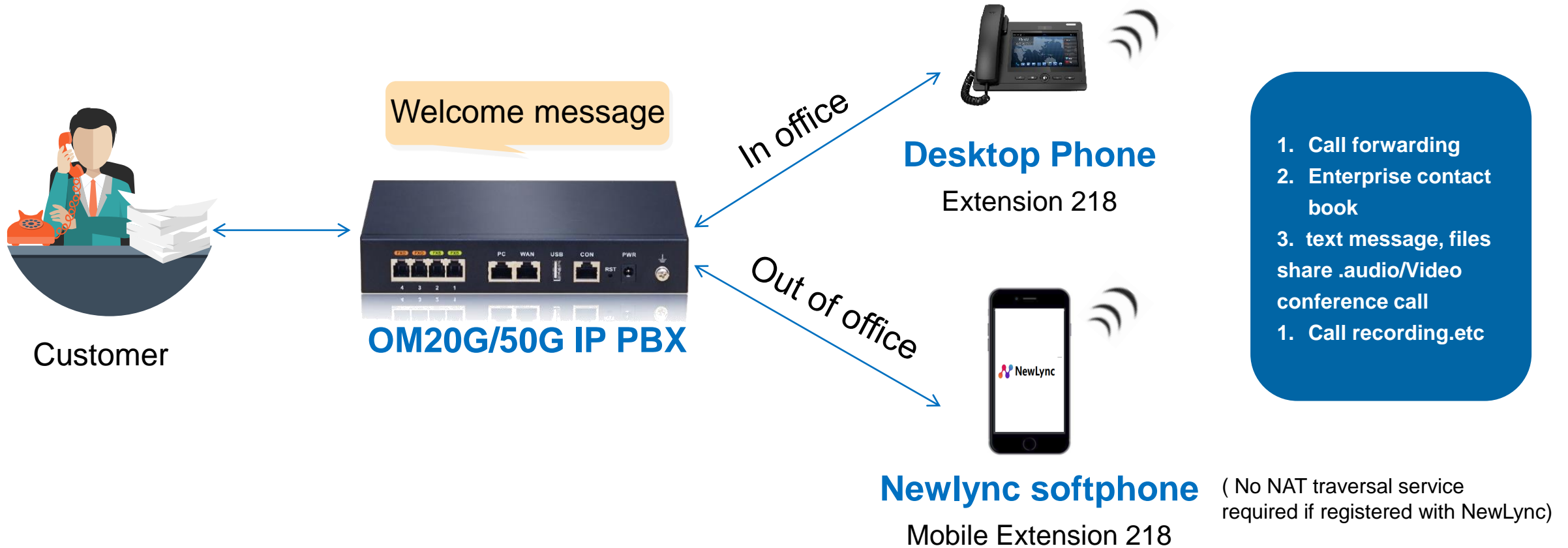


The New Rock MSEs office telephone solution, which is based on the OM20G/50G IP-PBX and combined with NewLync Software, provides smart inbound/outband audio/video calls including max 400 parties multi-party meeting.

1. IP phones or analog phones can be deployed on staff side, and newlync software can be installed in Mobile/PC.
2. Deploys video phones at Manager's workstation.
3. Employees who are out of office can use newlync mobile softphone.

Key Feature-----Newlync Mobile Extension

Mobile- phones become extensions to receive calls at anytime, anywhere



Key Feature-----7×24 Intelligent Switchboard

Automated call answering and precise allocation of incoming calls



Customer calling



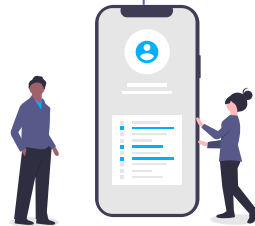
OM20G/50G IP PBX

Work hour

Non work hour



Assigned Staff/Department



On-Duty Staff Mobile Extension

Welcome to call X company
For Sales, please press 1;
For customer service, please press 2

IVR

Customized enterprise incoming call welcome message and IVR

Incoming calls are not missed

incoming calls during working hours are set to answer groups, and the seats in the group will answer in an orderly manner; incoming calls during non-working hours are automatically transferred to the cell phones of designated on-duty staff.

Various call distribution strategies

Down-selection, round-selection, group vibration, priority selection; when all the seats are fully busy, incoming calls will be automatically on hold, and play waiting music.

1. Call forwarding
2. Enterprise contact book
3. multi-party conference call
4. Call recording
5. Call logs

High reliability of “four nines” -99.99%

Carrier-grade professional hardware platform. Dual network port backup. etc

Newlync act as mobile extensions

Allowing calls to be placed or received anywhere at any time;



Newlync intergated with PSTN lines, newlync user still can make call from company outband line when out of office.

Low cost and easy to install&Use

Newlync can tak repalce of desktop phone and all internet calls are free. including meeting.

Thank you!

